Han Achievements Advertisement Planning Sheet

Group Members: _____ **Topic**: _____

Name of Company/Business: _____

Slogan: _____

What are you advertising? *Circle one*. Product Service Position/Job

Briefly summarize the **basic idea of what's being sold**: _____

_____

_____

_____

What will you cover? Bullet Key points and information from the chapter:

Impact

Life *Before*	**Life *After***

Testimonial Ideas

Who			
What			

Layout of Ideas/Notes for messaging and actual Ad:

Needed Visuals, Costumes, Props (*and who is responsible*):